Certificate IV in Business Administration

BSB40515

ADVANCED BUSINESS ADMINISTRATION SKILLS TO DEVELOP YOUR ADMINISTRATION SKILLS AND CAREER OPPORTUNITIES

November 2018
About This Course

The Certificate IV in Business Administration will develop your advanced administrative, business writing and Microsoft Office application skills. Elective choices allow you to choose subjects that suit your career goals, whether that be to develop marketing or networking skills, or team leadership skills for those seeking to move into an office managers role.

If you already have good office administration skills, the Certificate IV in Business Administration is the ideal course to further develop your existing skills in word processing, desktop publishing or spreadsheets to an advanced level. A wide range of electives allow you to focus specifically on other office administration skills that interest you, like marketing, service delivery, risk management and sustainability. This will allow you to open up more office admin career opportunities or even to start your career in a new direction.

Subject Choices

2 - 4 electives are required (depending on subjects chosen)

- Meetings and Business Travel
- Write Complex Business Documents
- Word Processing - Advanced
- Spreadsheets - Advanced (E)
- Co-ordinate Customer Service Delivery (E)
- Keeping Your Work Team Safe (E)
- Build Client Relationships (E)
- Marketing Promotions (E)
- Implement Operational Plans (E)
- Prioritising to Achieve Team Goals (E)
- Desktop Publishing - Advanced (E)
- Human Resource Management (E)
- Recruitment Best Practice (E)
- Develop Teams (E)
- Risk Management Fundamentals (E)
- Implement Sustainability (E)
- Quality Management Principles (E)
- Presentation Delivery (E)
- Participate in Networking Events (E)
- Use Information Systems (E)
Key Course Facts

Start Date:  
Start immediately

Duration:  
Complete within 12 months

Delivery Options:  
On-line/Correspondence

Group Training:  
Workshops available

Course Fees: $4,400  All materials provided at no extra cost

The course fees may vary if you are a trainee or if the state that you reside in has a subsidised training opportunity. Refer to the tables below.

New Entrant Traineeship Fees for this Qualification:

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Existing Worker Traineeship Fees for this Qualification:

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School Based Traineeship Fees for this Qualification:

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Subsidised Training Options for this Qualification:

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* NSW fees depend on previous qualification levels
* Subject to eligibility and availability at the time of enrolment
Entry Requirements

Reading and Writing Skills
The course is an online correspondence course so you need to have average English reading and writing skills, or higher. As a guide - you should have completed Year 12 schooling, or have sound workplace written communication skills.

Spoken English Skills
Some components of this course have practical components where students will be required to demonstrate verbal communication skills as part of their assessments. Average English skills are necessary to complete these components successfully.

Numeracy Skills
Numeracy skills are only required to a basic level eg calculations with calculators.

Computer and Internet
- Access to a Desktop Computer or Laptop
- Internet access with Internet Explorer 8+, Chrome or Firefox
- Microsoft Office 2010 Word and Subject specific Office products for chosen electives (ie Excel, Powerpoint, Publisher)

Other
- Ability to study and conduct assessments in a safe environment
Subject Descriptions

Core Subjects:

Meetings and Business Travel
This subject provides the skills and knowledge required to organise effective meetings including the preparation and distribution of meeting related documents such as agendas and minutes. It also covers skills and knowledge required to organise business travel, including preparing travel related documentation and making travel bookings.

Unit(s):
BSBADM405 - Organise meetings
BSBADM406 - Organise business travel

Write Complex Business Documents
This subject addresses the skills and knowledge required to plan documents, draft text and produce documents of some complexity such as reports, detailed letters and proposals and general promotion documents.

Unit(s):
BSBWRT401 - Write complex documents

Word Processing - Advanced
Building on your basic knowledge of word processing, this subject goes into time saving techniques such as mail merge, the creation of template documents and handling multiple paged documents. You will learn how to insert applications and design and layout documents, as well as to follow and create your own style guides. This subject will also cover linking and embedding objects, formulas, fields and macros into your documents, including interactive fields and electronic forms.

Unit(s):
BSBITU401 - Design and develop complex text documents

Elective Subjects: 2 - 4 electives are required (depending on subjects chosen)

Spreadsheets - Advanced
This advanced subject allows you to build on the basics of working with excel and creating formulas. You will learn how to best layout and show information and create charts, as well as save and store workplace documents safely, efficient computing and hazard identification. You will also learn time saving functions such as named ranges, linking and consolidating data, data tables, array formulas, data validation, macros, templates and cell protection.

Unit(s):
BSBITU402 - Develop and use complex spreadsheets
Co-ordinate Customer Service Delivery

Providing good service to your internal and external customers is a critical responsibility for managers. Learn how to identify the key aspects of service delivery important to your customers, and the customer service system needed to achieve your service standards.

Unit(s):
BSBCUS401 - Coordinate implementation of customer service strategies
BSBCUS403 - Implement customer service standards

Keeping Your Work Team Safe

Supervisors and team leaders have strict legal obligations under safety legislation. Learn what these are, as well as the practical skills to identify, risk assess and resolve safety concerns. This subject also teaches how to better understand safety statistics and identify factors that can reduce injuries, and ensure the business is productive and profitable.

Unit(s):
BSBWHS401 - Implement and monitor WHS policies, procedures and programs to meet legislative requirements

Build Client Relationships

This subject has been structured to progressively develop the students skill and knowledge in the building, managing and maintaining of customer relationships to support business outcomes. This includes considering a range of client relationship strategies and also how to use networking effectively.

Unit(s):
BSBCUS402 - Address customer needs
BSBREL402 - Build client relationships and business networks

Marketing Promotions

This subject covers market segmentation, marketing messages and the promotional mix. Students prepare a marketing plan for 2 different market segments which involves designing a specific promotional activity as well as evaluating the proposal. Spam laws and important consumer laws are covered to ensure relevant laws are addressed in your marketing efforts.

Unit(s):
BSBMKG413 - Promote products and services
BSBMKG414 - Undertake marketing activities

Implement Operational Plans

This subject covers concepts of operational plans and how to implement the key concepts for planning and budgeting for business. Also covered in this subject are techniques for investigating and actioning problems, working with teams to implement operational plans, HR issues and rostering.

Unit(s):
BSBINM401 - Implement workplace information system
BSBMGT402 - Implement operational plan
Prioritising to Achieve Team Goals
Achieving goals is at the heart of leadership success. You will learn how to set effective targets and priorities to maximise your productivity and results. This subject covers how to assess urgency and priorities, plan work schedules, monitor individual and team performance and set professional development goals.

Unit(s):
BSBWOR403 - Manage stress in the workplace
BSBWOR404 - Develop work priorities

Desktop Publishing - Advanced
This Desktop Publishing subject allows you to build on the basics that you already know to create more complex desktop published documents using objects and frames, tables, mail merge and enhancements. This subject requires students to download a trial version of Publisher, or to have it already.

Unit(s):
BSBITU404 - Produce complex desktop published documents

Human Resource Management
This subject asks for the review of Human Resource functions, assessment of current policies and procedures against the relevant laws. This subject requires further research to be conducted into the Fair Work Best Practice Guidelines, Equal Employment Opportunity and Anti Discrimination Laws. A short report will ask to review existing procedures and make recommendations to improve practices to promote equality and fair treatment of workers.

Unit(s):
BSBCOM405 - Promote compliance with legislation
BSBHRM404 - Review human resource functions

Recruitment Best Practice
This subject covers the recruitment process, including the many steps involved in vital pre-recruitment activities such as revising job descriptions, advertising vacancies, short-listing and interviewing. Learners are provided with an opportunity to demonstrate their interviewing skills in an interview and reference check role play.

Unit(s):
BSBEMS402 - Develop and implement strategies to source and assess candidates
BSBEMS404 - Manage the recruitment process for client organisations

Develop Teams
Learn and practice the skills and knowledge required to develop and facilitate workplace training and on-the-job coaching. Learn the starting point to analyse the training needs of an organisation; develop a learning plan and coaching plan; and evaluate training effectiveness. This subject includes a practical activity to deliver a presentation for those wanting to build training facilitation skills.

Unit(s):
BSBLED401 - Develop teams and individuals
Risk Management Fundamentals
This subject covers risk context and identification, which includes risk management processes, risk identification, and documentation. It looks into the analysis of a risk, its cause and risk tolerance. It details strategies for controlling and treating risks as well as reviewing and monitoring of those risks.

Unit(s):
BSBRSK401 - Identify risk and apply risk management processes

Implement Sustainability
Significant cost savings can be made by managing workplace technology in a sustainable way. This subject looks at ways to cost equipment replacement, consumables and maintenance, and how to apply "green" practices that benefit the business as well as the environment.

Unit(s):
BSBADM409 - Coordinate business resources
BSBSUS401 - Implement and monitor environmentally sustainable work practices

Quality Management Principles
Total Quality Management (TQM) teaches you how to plan for the implementation of continual improvement to organisational processes and products. The end result of which is to meet and exceed customer need. This subject covers both the theoretical and practical things you can do to achieve a competitive advantage, foster a culture where all employees strive to improve and output is maximised. Also covered are measuring customer and stakeholder feedback, the use of interviewing, surveys and consultation along with problem solving, change management and mentoring and coaching.

Unit(s):
BSBMGT403 - Implement continuous improvement

Presentation Delivery
In this subject you will learn to prepare a presentation including session planning and delivery skills. You will learn the importance of considering the target audience and dealing with questions, as well as preparing quality visual aids and content. Students are required to record an actual presentation they deliver and submit to the College for practical assessment and feedback.

Unit(s):
BSBCMM401 - Make a presentation

Participate in Networking Events
This is a practical subject that examines the skills and techniques needed to make business networking effective. It covers communication approaches when meeting new contacts; negotiating and problem solving; and how to maintain positive client relationships. You must attend a face to face networking event and actively participate in a social media network as part of the assessment requirements.

Unit(s):
BSBREL401 - Establish networks
Use Information Systems

Most work roles require the effective use of computers and equipment to input and manage data and information. This subject looks at the technology available to you, and ways to use computer software to organise information and data. The importance of backing up key data is also addressed.

Unit(s):

BSBCUE301 - Use multiple information systems
Service Guarantees

Quality Training Provider
ACCM was one of the first private training Colleges to be given official RTO registration status. 21 years later we have helped over 2,000 employers and 25,000 students achieve their career goals and have been recognised as a state finalist on the NSW Training Awards. We have a history of satisfied students and clients and repeat business. Our testimonials on our website are genuine and the type of feedback we receive daily. We are so confident that you will be pleased with the College service, that we guarantee it.

Personal Contact for the Right Start
When you enrol your College Student Adviser will phone to welcome you to the course. Your Student Adviser will ensure that you understand the best way to progress in your course. They will also assist you with any questions you may have. They will be in regular touch with you at the start of your course to offer motivation, support and guidance. For employment based enrolments they will also make contact with supervisors during this time to address any questions they may have.

Speedy Paper-less Enrolment
Enrolment Applications are accepted 24/7 online. Be fully enrolled in your course in 7 minutes! For customised or employment based courses and traineeships contact us and we will send you a customised enrolment page by email.

Start Anytime - Immediate Enrolment
Within 30 minutes of being enrolled, your personal log-on details are emailed to you. This gives you access to course materials to commence your studies (via our on-line system WebClass).

Industry Expert Student Adviser
You will be allocated your own industry experienced Student Adviser. While they will personally manage your program; you will also benefit from the College team around them to provide expert assistance in all subject areas.

Pro-active Learner Support
The support won’t stop! Contact from your College Student Adviser will continue every month, based on the level of help you need. Of course, at any time you can call us to get help. Get immediate assistance over the phone and by email. If immediate assistance is unavailable for any reason, we will make sure a qualified Student Adviser is in contact with you no later than the next business day.

Prompt Results and Feedback
All assessments are promptly returned (via Webclass) with detailed feedback and encouragement. Our goal is to have them back to you in 2 weeks or less. In the meantime you can progress to your next subject.

Quality Course Materials
Our step by step course materials have been written by industry experts specifically for the College. They will give you all of the relevant learner information you need to succeed in your course. The resources simplify industry jargon and concepts, give you industry insight and understanding, and focus on current real world business practices.

Employer Progress Updates
For employment based enrolments all supervisors will be emailed a monthly progress report showing the status of all learners. We understand that its essential to keep you up to date.